



# THE STRATEGIC ADVANTAGES OF CLOUD HOSTING

In today's fast-paced business environment, companies in the packaging industry need to leverage technology to stay competitive. Cloud hosting is a critical component of this strategy, offering significant benefits in terms of operational efficiency, cost management, and scalability. For Amtech Software packaging users, migrating to the cloud is not just an upgrade; **it's a strategic move that enhances the overall performance and flexibility of their ERP systems.**

## Why Cloud Hosting Matters for Amtech EnCore Users

Cloud hosting provides a robust, scalable, and secure platform that allows Amtech users to access their ERP systems from anywhere, at any time and to scale users up or down easily. This flexibility is crucial for businesses that operate across multiple locations or need to support remote workforces. This became apparent with the COVID outbreak. Moreover, cloud hosting eliminates the need for expensive on-premise hardware, reducing capital expenditure and freeing up resources for other strategic initiatives.





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## Key Benefits of Moving to the Cloud

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### • Enhanced Security and Compliance

One of the primary concerns for businesses when considering cloud hosting is security. Amtech's cloud hosting solution offers enterprise-level security features, including data encryption, regular backups, and disaster recovery options. These features ensure that your critical business data is protected against cyber threats and compliant with industry regulations.

### • Improved Performance and Reliability

With cloud hosting, Amtech EnCore users benefit from improved system performance and reliability. Cloud servers are optimized for high availability, ensuring that your ERP system runs smoothly without downtime. This reliability is crucial for businesses that rely on real-time data to make informed decisions and keep their operations running efficiently.

### • Cost Efficiency

Migrating to the cloud can result in significant cost savings. By hosting your Amtech EnCore system in the cloud, you eliminate the need for costly on-premise servers, IT maintenance, and

software updates. Cloud hosting operates on a subscription-based model, allowing you to scale your resources up or down based on your needs, ensuring you only pay for what you use.

### • Scalability

As your business grows, so do your IT needs. Cloud hosting provides the scalability needed to support business expansion without the need for additional hardware or complex upgrades.

### • Flexibility

Whether you need to add new users, increase storage capacity, or integrate additional services, cloud hosting offers the flexibility to adapt quickly to changing business requirements.

## Conclusion

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Cloud hosting offers a wide range of benefits that make it a strategic choice for Amtech customers. From enhanced security and performance to cost savings and scalability, cloud hosting provides the tools businesses need to stay competitive in the packaging industry. By aligning these benefits with targeted marketing campaigns, Amtech is well-positioned to help its customers realize the full potential of their ERP systems and future proof them on the cloud.